

Goto Ltd.

("The Company")

March 10, 2024

To the Israel Securities Authority: The Tel Aviv Stock Exchange Ltd.

Via the MAGNA system

Subject: Immediate Report - Announcement of the Publication Date of Annual Reports and Investor Meeting

The company is pleased to announce its anticipation to release the financial reports for the year 2023 on March 27, 2024, pending approval by the company's board of directors. In the event of any alteration to the stated date, the company will promptly issue a notification.

Moreover, the company is pleased to announce that a virtual conference call is scheduled for Thursday, March 28, 2024, at noon, via Zoom. The esteemed participants will include Mr Tomer Geller, the company's CFO, Mr Gil Laser, the CEO, and Mr Yosef Ben Shalom, the Chairman of the company.

The agenda for the call entails a comprehensive presentation and examination of the financial reports, along with an overview of the company's initiatives and strategic visions. Please access the conference call through this <u>link</u>.

From March 29 2024, the recording of the conference call shall be accessible on the company's official website via the following link: https://ir.gotoglobal.com/he. It is imperative to note that the conference call should not serve as a replacement for a thorough examination of the company's financial reports. These documents encompass comprehensive details, including any forward-looking information, as stipulated under Section 32A of the Securities Law, 1968.

This announcement expressly states that it does not constitute an offer or invitation to purchase securities of the Company.

Sincerely, Goto Ltd.

Signed on behalf of the Company by Mr. Gil Laser, CEO