GO) TO

Goto Ltd. hereby gives notice of the convening of the annual and special general meeting of the shareholders of Goto Ltd. ("the Company") to be convened on Wednesday, April 10, 2024, at 17:30, at the company's offices, at 19 Lincoln Street, Rubinstein Building, 22nd floor, Tel Aviv-Yafo ("the Meeting").

The topics on the agenda of the meeting: (1) Presentation and discussion of the company's financial reports and board of directors' reports for December 31, 2022, and December 31, 2023; (2) Appointment of the company's auditor and reporting on his remuneration (3) Reappointment of directors (who are not external directors): Mr. Yosef Ben Shalom, Asi Itzhak, Joshua Abramovich, and Yaron Sheinman.

The last date for submission of position statements is March 31, 2024; the last date for submitting voting papers to the company is the day of the meeting - April 10, 2024, until 11:30; the record date for participation in the meeting is March 27, 2024.

For further details, see the immediate report regarding the convening of the meeting published by the company on March 3, 2024, on the website of the Securities Authority: www.magna.isa.gov.il and of the stock exchange: www.maya.tase.co.il, in immediate report on the convening of a meeting (reference no. 2024-01-____).