



Goto Ltd. hereby gives notice of the convening of the annual and special general meeting of the shareholders of Goto Ltd. ("the Company") to be convened on Wednesday, August 28, 2024, at 17:30, at the Company's offices, at 19 Lincoln Street, Rubinstein Building, 22nd floor, Tel Aviv-Yafo ("the Meeting").

The agenda items for the Meeting are (1) Allocation of Restricted Stock Units (RSUs) to Mr. Yosef Ben Shalom, Chairman of the Company's Board of Directors; (2) Approval of a material private offering for the allocation of stock options (not listed for trading) to the Chairman of the Company's Board of Directors; (3) Approval of a material private offering for the allocation of stock options (not listed for trading) to Mr. Gil Laser, CEO of the Company; (4) Approval of a material private offering for the allocation of stock options (not listed for trading) to Mr. Yehoshua Abramovich, a director of the Company; (5) Approval of a material private offering for the allocation of stock options (not listed for trading) to Mr. Assaf Itzhiak, a director of the Company.

The deadline for submitting position statements is August 18, 2024; The deadline for submitting voting cards to the Company is the day of the Meeting - August 28, 2024 by 11:30; The record date for participation in the Meeting is July 28, 2024.

For further details, see the immediate report regarding the convening of the meeting published by the company on July 24, 2024, on the website of the Securities Authority: [www.magna.isa.gov.il](http://www.magna.isa.gov.il) and the Tel Aviv Stock Exchange website: [www.maya.tase.co.il](http://www.maya.tase.co.il), in an immediate report on the convening of a meeting (reference number 2024-01-076167).